



# Art for Change!

## How can words & art overcome hate?

In this project, you and 1-2 other people in your group will be designing a street art campaign to effect\* change and raise awareness of a socio-political issue that is important to you!

### Products:

- A street art campaign about a social and/or political issue of your choice using various media
- A persuasive research essay directed toward Mayor Faulconer & the City Council about your topic
- "Spoken Word" performance inspired by your topic
- Incorporation of attractive geometric elements
- Ratio-based resizing of an element of your street art
- **Project Challenge:** create an effective, 30-second television PSA to go along with your street art campaign!



### Skills:

By the end of this project, you will be able to:

- Use market surveys, revision, and image-editing software to create an effective message based on the audience and medium
- Distinguish between reliable & unreliable websites, write information in your own words, and organize your research into clear paragraphs
- Employ engaging body language & confident voice while speaking
- Courteously contact businesses (with family supervision) to see where you can place your street art
- Identify & construct geometric angles; apply rotations, reflection, & translations; and graphically represent data

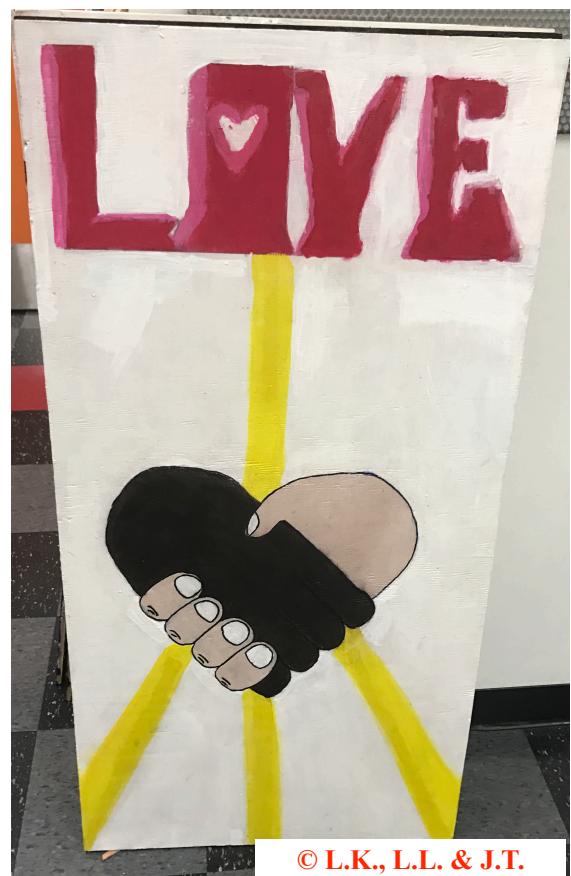
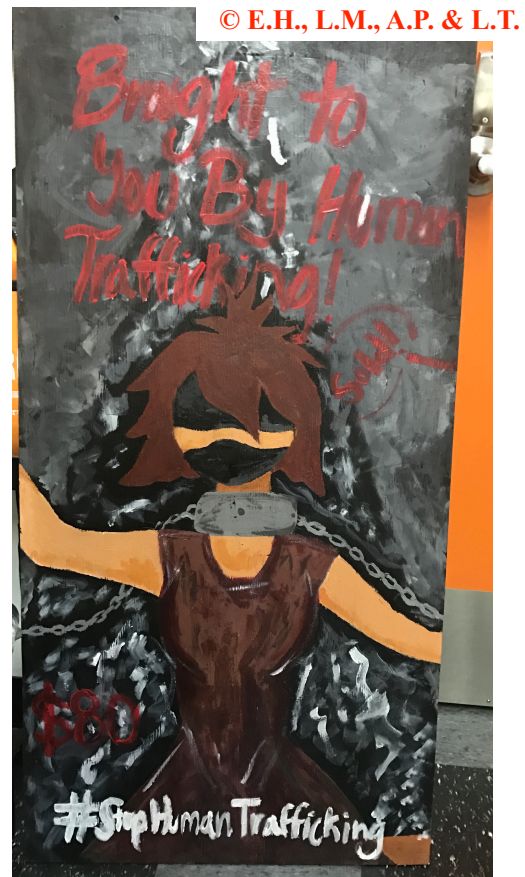


### Exhibition:

Students will present their art and spoken word on Thursday, March 2.

\*for those grammar aficionados, one of the few times where effect is a verb







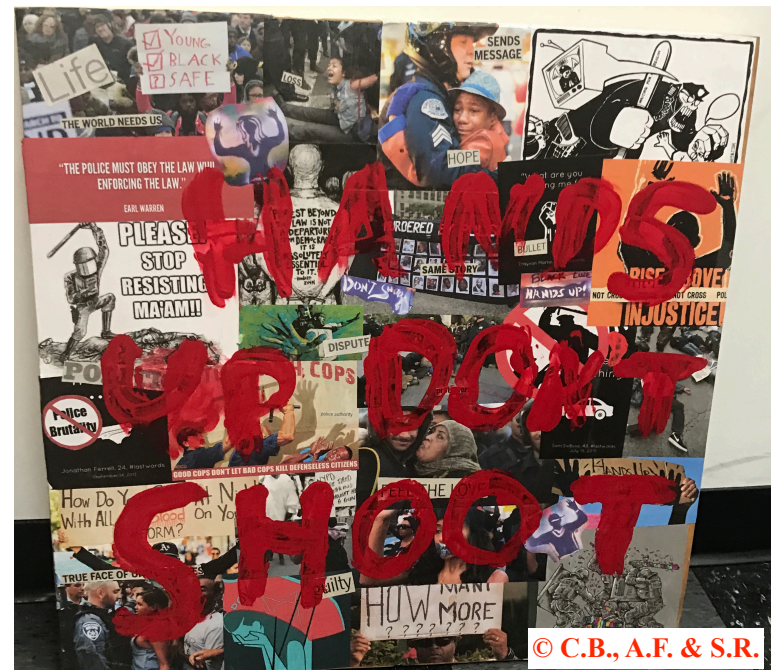
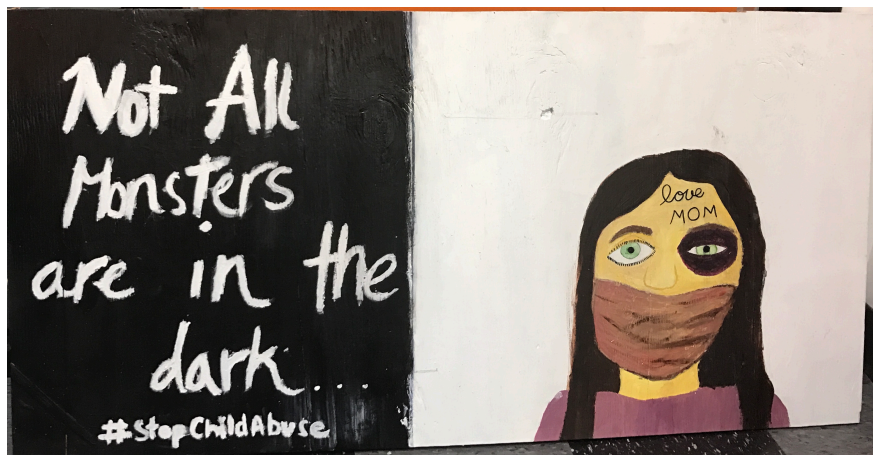
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# Street Art - Group Rubric

<u>0</u> Not present	<u>1</u> Shows little to no quality/ clarity	<u>2</u> Shows <i>some</i> quality/clarity, but overall rushed	<u>3</u> For the most part shows quality/clarity	<u>4</u> Shows good quality/clarity	<u>5</u> <i>Goes above &amp; beyond</i>
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<b>Engagement/Effectiveness</b>					
Catches the audience's eye	1	2	3	4	5
A clear message: call to action, for change, and/or for awareness	1	2	3	4	5
Evokes an emotional and/or thoughtful response	1	2	3	4	5
<b>Engagement/Effectiveness Total (x2.2): _____/33</b>					

<b>Effort/Creativity:</b>					
Originality: How much of the image is yours and/or used in a creative way? Does it have a Works Cited for any image used? (Separate document, shared with me)	1	2	3	4	5
Effort: Does the final product show your group worked hard on it?	1	2	3	4	5
<b>Effort/Creativity (x3.4): _____/34</b>					

<b>Audience/Platform:</b>					
Have you <i>produced</i> something for a large audience? (Painting, tiled posters, t-shirts, pins, etc.)	1	2	3	4	5
Have you shown effort in trying to find places to <i>distribute</i> your art?	1	2	3	4	5
<b>Audience/Platform Total (x3.3): _____/33</b>					

**Final Product Total: \_\_\_\_\_/100**



### Group Due Dates:

- Tentative Street Art Due Date: February 16
- Tentative Finished Product (copies made, posters put up around the city, T-shirts made, as needed): March 2

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## Group Spot Checks (weekly):

Collaboration/Communication (spot checks on random days)				
Were group members on task and working hard? Did they help each other out as needed? Did they show respect to each other?	<u>0</u> Less than 60% of the time	<u>6</u> +60% of the time	<u>8</u> +80% of the time	<u>10</u> +95% of the time
				_____/10

## Street Art - Individual Rubric

<b>Engagement/Effectiveness (Street Art Rough Draft)</b>					
Catches the audience's eye	1	2	3	4	5
A clear message: call to action, for change, and/or for awareness	1	2	3	4	5
Evokes an emotional and/or thoughtful response	1	2	3	4	5
<b>Engagement/Effectiveness Total: _____/15</b>					

<b>Effort/Creativity (Street Art Rough Draft)</b>					
Originality: How much of the image is yours and/or used in a creative way? Does it have a Works Cited for any image used? (Separate document, shared with me)	1	2	3	4	5
Effort: Does it show you worked hard on it?	1	2	3	4	5
<b>Effort/Creativity: _____/10</b>					

### Individual Due Dates:

- **Rough Draft Due (shared with me): Friday, January 27, by noon**
- **Reflection Due: Friday, March 3, by noon**

## Individual Spot Checks (weekly):

<b>Effort/Absences</b>					
Were you showing effort & respect? Were you on task?	1	2	3	4	5
Were you here & on time this week?	1	2	3	4	5
<b>Effort/Absences: _____/10</b>					



<b>Reflection</b>					
Page Length = 1 Page	1	2	3	4	5
Overall Effort	1	2	3	4	5
Details, thoughtfulness & thoroughness (shows in detail why you made the choices you did, and reflects on the learning process and ways to improve)	1	2	3	4	5
Spelling/Grammar (including paragraphs!)	1	2	3	4	5
<div> X2.5 _____/50 </div>					

# Research Essay Rubric

Author's Name \_\_\_\_\_ Peer Editor's Name \_\_\_\_\_

**Total (out of 100):** \_\_\_\_\_

<b>Formatting</b> (There are no <i>positive</i> points for this; this is expected)		
Is it <u>all</u> 14 font?	Yes	No (-2)
Is it <u>all</u> Times New Roman?	Yes	No (-2)
Is it double-spaced? (with possible exception of heading and Works Cited)	Yes	No (-2)
Are the pages numbered?	Yes	No (-2)
Does it have the proper heading?	Yes	No (-2)
Does it have a good title?	Yes, and it's good!	No (-2)
<b>Formatting Total (negative number up to -12):</b> _____		

<b>Spelling</b>				
<b>Spelling/Grammar:</b> How many spelling/grammatical errors are there, including indenting?	0-2 (+15)	3-5 (+10)	6-9 (+5)	10+ (0)
<b>Spelling/Bibliography Total (out of 15):</b> _____				

<b>Introduction</b>			
<b>Hook:</b> Does it have a clear, engaging <u>hook</u> ? <i>Black eyes. Fear of school. Crying themselves to sleep.</i>	Yes, and it's good! (+3)	Yes, but needs improvement (+1)	No (0)
<b>Hook:</b> Does it transition to the background? <i>Victims of bullying often have to suffer this daily.</i>	Yes, and it's good! (+2)	Yes, but needs improvement (+1)	No (0)
<b>Background:</b> Does it give you some <u>background</u> information? Say what the problem is in 1-2 sentences? <i>Millions of students are bullied everyday, emotionally and physically, in person, over the phone, and online.</i>	Yes, and it's good! (+5)	Yes, but needs improvement (+2)	No (0)
<b>1 Thesis &amp; 3 Reasons:</b> Does it say exactly what the essay will be about? <i>Bullies should be fined because 1) bullying happens too often, 2) it causes academic harm, and 3) it can lead to suicide.</i>	Yes, and I know exactly what each paragraph will be! (+5)	Yes, but needs improvement (+2)	No (0)
<b>Introduction Total (out of 15):</b> _____			

<b>Body Paragraph #1 (BP #1)</b>				
<b>Topic Sentence:</b> Does it have a <u>clear</u> , <u>concise</u> topic sentence with a reason <u>and</u> a transition? <i>One reason bullies should be fined is because...</i>	Yes, and it's clear! (+3)	Yes, but unclear and/or missing transition (+1)	No	
<b>1st Example:</b> Clear* & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)	No	
<b>2nd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)	No	
<b>3rd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)	No	
<b>Transitions:</b> Are there 3 clear transitions (one for each ex.)?	Yes, 3 (+3)	Only 2 (+2)	Only 1 (+1)	No (0)
<b>Citations:</b> Are there 3 citations (one for each ex.)? <i>("Bullying and..."). (Ferguson).</i>	Yes, 3 (+2)	Only 2 (+1)	Only 1 (+.5)	No (0)

\* If you don't understand the evidence yourself, it's not clear

**Body Paragraph #1 Total (out of 17):** \_\_\_\_\_



<b>Body Paragraph #2 (BP #2)</b>				
<b>Topic Sentence:</b> Does it have a <u>clear</u> , <u>concise</u> topic sentence with a reason <u>and</u> a transition? <i>Another reason bullies should be fined is because...</i>	Yes, and it's clear! (+3)	Yes, but unclear and/or missing transition (+1)		No
<b>1st Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>2nd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>3rd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>Transitions:</b> Are there 3 clear transitions (one for each ex.)?	Yes, 3 (+3)	Only 2 (+2)	Only 1 (+1)	No (0)
<b>Citations:</b> Are there 3 citations (one for each ex.)? ( <i>"Bullying and..."</i> ). ( <i>Ferguson</i> ).	Yes, 3 (+2)	Only 2 (+1)	Only 1 (+.5)	No (0)
<b>Body Paragraph #2 Total (out of 17):</b> _____				

<b>Body Paragraph #3 (BP #3)</b>				
<b>Topic Sentence:</b> Does it have a <u>clear</u> , <u>concise</u> topic sentence with a reason and a transition? <i>Finally, bullies should be fined because...</i>	Yes, and it's clear! (+3)	Yes, but unclear and/or missing transition (+1)		No
<b>1st Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>2nd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>3rd Example:</b> Clear & supports topic sentence?	Yes, and it's strong! (+3)	Yes, but not clear/strong (+1)		No
<b>Transitions:</b> Are there 3 clear transitions (one for each ex.)?	Yes, 3 (+3)	Only 2 (+2)	Only 1 (+1)	No (0)
<b>Citations:</b> Are there 3 citations (one for each ex.)? ( <i>"Bullying and..."</i> ). ( <i>Ferguson</i> ).	Yes, 3 (+2)	Only 2 (+1)	Only 1 (+.5)	No (0)
<b>Body Paragraph #3 Total (out of 17):</b> _____				

<b>Conclusion</b>			
<b>Restating the thesis:</b> Does it use the words "In conclusion," (or something similar)?	Yes (+1)		No
<b>Restating the thesis:</b> Does it restate the thesis?	Yes, and uses different words (+2)	Yes, but uses the same words (+1)	No
<b>Restating the reasons:</b> Does it restate the reasons?	Yes, and uses different words (+2)	Yes, but uses the same words (+1)	No
<b>Ending:</b> Does it have a catchy ending?	Yes, and it's great! (+4)	Yes, but needs improvement! (+2)	No
<b>Conclusion Total (out of 9):</b> _____			

<b>Works Cited</b>		
<b>Works Cited:</b> Is it alphabetized?	Yes (+3)	No (0)
<b>Works Cited:</b> Is it properly formatted? Does it look clean? (Reverse indenting, proper quotes & punctuation)	Complete Yes (+4)	No (0)
<b>Works Cited:</b> Is it complete? Are all the necessary categories filled out, as applicable?	Complete Yes (+3)	No (0)
<b>Works Cited Total (out of 10):</b> _____		